

WOMEN SWIMMIN' FUNDRAISING TIPS

Consider these thoughts and ideas for fundraising from other swimmers:

- Wear a button that says "Ask me about Women Swimmin'." **You can pick up your cheerful Women Swimmin' button at Hospicare, Satori Day Spa, or Handwork.**
- Post a Women Swimmin' poster or sign in your workplace and attach a note asking people to sponsor you. Free posters will be available at Hospicare and Satori. (See downloads page for an example of what the Colonial Veterinary Hospital doctors put together for the 2009 swim.)
- Wear a Women Swimmin' t-shirt from a previous year and when people comment on it, invite them to sponsor you.
- Update your Personal Page on the Women Swimmin' website. Add a photo and write about the swim and why it is important to you. Encourage friends and family to use this site to donate in support of your swim.
- Email, email, email! Short ones, long ones - email with a link to the Women Swimmin' website is quick and easy and works wonders!
- Use Facebook or Twitter as a way to spread the word!
- Remember to ask -- it's not as hard as you think!
- Remember: You are not asking for yourself; you are asking for a very worthy cause.
- Making a positive difference in the world simply feels good. "After the swim, hearing how much was raised made me want to weep with joy!"

Thank you for all of your fundraising efforts on behalf of Hospicare.
Please know we are incredibly grateful for your support.